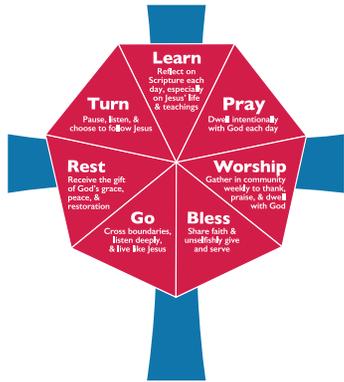


# THE WAY OF LOVE

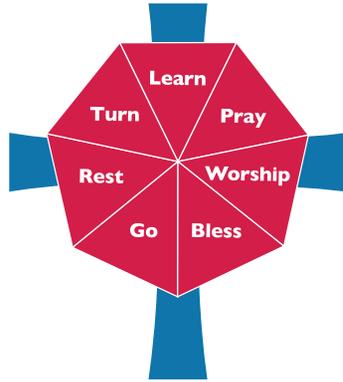
## Community Style Guide

Please help keep the style of The Way of Love consistent which keeps the message unified and “in-community”.

### Logos: Primary and Simplified



**THE WAY OF LOVE**  
*Practices for Jesus-Centered Life*



**THE WAY OF LOVE**  
*Practices for Jesus-Centered Life*

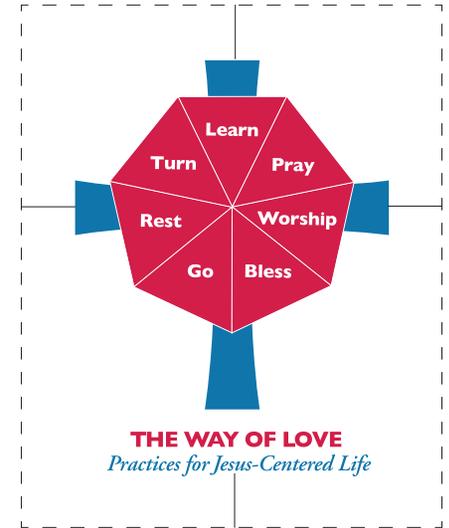
### Clear Space

Clear space = width of top of cross.

Always give it plenty of room to breathe.

Do not put anything inside the clear space.

This will help to ensure the logo's legibility.



### Logo Use

Please use logo with white background on photos and other colored backgrounds.



### Please Do

Use **#WAYOFLOVE** hashtag.

Send resources and ideas to: [wayoflove@episcopalchurch.org](mailto:wayoflove@episcopalchurch.org) and we can learn and celebrate with your community.

### Please Don't

Alter the logo in any way. Redesign, redraw, modify, distort, or alter the proportions of the logo.

### Typefaces

“The Way of Love” is set in all caps in Gill Sans Bold.

“Practices for Jesus-Centered Life” is set in Garamond Bold Italic tracked in at -15.

The title can be separated from the logo if it needs to be a headline. The logo can stand alone just as long as the title is somewhere near it.

**THE WAY OF LOVE**  
*Practices for Jesus-Centered Life*

### Colors

#### Red

CMYK 12 100 68 2  
RGB 191 13 62  
HEX D01E48

#### Blue

CMYK 88 49 13 0  
RGB 11 118 171  
HEX 0B75AB